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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/471,971	12/23/1999	ALBHY GALUTEN	9386/1F051-U	8165

7590 12/26/2001

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[REDACTED] EXAMINER

POND, ROBERT M

ART UNIT	PAPER NUMBER
2165	

DATE MAILED: 12/26/2001

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary	Application No.	Applicant(s)	
	09/471,971	GALUTEN ET AL.	
	Examiner	Art Unit	
	Robert M. Pond	2165	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).
- Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) Responsive to communication(s) filed on 14 June 2001.
- 2a) This action is FINAL. 2b) This action is non-final.
- 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) Claim(s) 3-84 is/are pending in the application.
 - 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) Claim(s) _____ is/are allowed.
- 6) Claim(s) 3-84 is/are rejected.
- 7) Claim(s) _____ is/are objected to.
- 8) Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) The specification is objected to by the Examiner.
- 10) The drawing(s) filed on _____ is/are: a) accepted or b) objected to by the Examiner.

Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
- 11) The proposed drawing correction filed on _____ is: a) approved b) disapproved by the Examiner.

If approved, corrected drawings are required in reply to this Office action.
- 12) The oath or declaration is objected to by the Examiner.

Priority under 35 U.S.C. §§ 119 and 120

- 13) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) All b) Some * c) None of:
 1. Certified copies of the priority documents have been received.
 2. Certified copies of the priority documents have been received in Application No. _____.
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.
- 14) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. § 119(e) (to a provisional application).
 - a) The translation of the foreign language provisional application has been received.
- 15) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. §§ 120 and/or 121.

Attachment(s)

- | | |
|--|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892) | 4) <input type="checkbox"/> Interview Summary (PTO-413) Paper No(s). _____ |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) | 5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152) |
| 3) <input checked="" type="checkbox"/> Information Disclosure Statement(s) (PTO-1449) Paper No(s) <u>6,8,9</u> . | 6) <input type="checkbox"/> Other: _____ |

Drawings

This application has been filed with informal drawings which are acceptable for examination purposes only. Formal drawings will be required when the application is allowed.

Specification

The lengthy specification has not been checked to the extent necessary to determine the presence of all possible minor errors. Applicant's cooperation is requested in correcting any errors of which applicant may become aware in the specification.

Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(e) the invention was described in a patent granted on an application for patent by another filed in the United States before the invention thereof by the applicant for patent, or on an international application by another who has fulfilled the requirements of paragraphs (1), (2), and (4) of section 371(c) of this title before the invention thereof by the applicant for patent.

The changes made to 35 U.S.C. 102(e) by the American Inventors Protection Act of 1999 (AIPA) do not apply to the examination of this application as the application being examined was not (1) filed on or after November 29, 2000, or (2) voluntarily published under 35 U.S.C. 122(b). Therefore, this application is

examined under 35 U.S.C. 102(e) prior to the amendment by the AIPA (pre-AIPA 35 U.S.C. 102(e)).

1. Claims 3-37, 42-76, 81, and 83 are rejected under U.S.C. 35 102(e) as being clearly anticipated by Downs et al, patent number 6,226,618.

As per Claims 3-37, 42-76, 81 and 83, Downs et al teaches all the claims above by disclosing a secure digital electronic content delivery system, method, and computer readable medium of distributing content to a user's system (see at least abstract; Fig. 1a-c (100); Fig. 1d (111, 109); col. 6, lines 34-64) with said content selected via lists, catalogs (see at least Fig. 16 (1601-1605); col. 4, lines 46-47) or in response to promotion offers through a retail web module and site (see at least Fig. 1a (156) col. 67, lines 63-67; col. 1-46). Distribution of audio, programs, multimedia, video or other types of content is supported (see at least col. 8, lines 26-39). Downs et al teaches a clearinghouse responsible for granting access permissions, the monitoring of content usage (see at least abstract; col. 6, lines 65-67; col. 7, lines 1-67; col. 8, lines 1-15), and billing and invoicing (see at least col. 42, lines 35-63; col. 47, lines 26-57). Downs et al further teaches preparation and management of content from content providers (see at least Fig. 1a (123); col. 48, lines 27-67; col. 49, lines 1-10) via a workflow manager (see at least Fig. 1 (154, 155); col. 49, lines 12-33) and the use of a end user player application (see at least col. 83, lines 26-67; col. 84, lines 1-67; col. 85, lines 1-52).

Downs et al teaches electronic contracts that governs usage conditions and license control between content providers, electronic stores, consumers, and the clearinghouse responsible for usage condition validations (see at least Fig. 5 (101, 103, 105, 109); col. 7, lines 2-18; col. 21, line 22; col. 22, line 25, col. 23, line 1). Access rights can be for "n" number of plays or for an unlimited number of plays (see at least col. 7, lines 7; col. 79, lines 57-60). Downs et al teaches special offers, or candidate offers, from content providers and/or retailers, promotion thereof to end users, and validation by the clearinghouse (see at least col. 10, lines 49-67; col. 67, lines 63-67; col. 68, lines 1-46).

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

2. Claims 38-41, 77-80, 82, and 84 are rejected under U.S.C. 35 103(a) as being unpatentable over Downs et al in view of Business Wire ("NetWaveInc.com™ Kicks Off QuickBuy™ Enabling Faster, Easier, Safer E-Business," 7 October 1998, 1337, Dialog File 148 10507244).

As per Claims 38-41, 77-80, 82, and 84, Downs et al teaches an open system architecture, use of the Internet, end user or consumer devices comprising

personal computers or Internet appliances (see at least col. 11, lines 29-34), web sites and web browsers (see at least Fig. 10 (191); col. 79, lines 26-40), and email as a means for retailers to send product selections to the consumer (see at least col. 3, lines 12-14). Downs et al further teaches sending a content reference to a first consumer (see at least col. 26, lines 41-43) but does not teach sending a content reference from a first consumer to a second consumer. Business Wire teaches visual link object technology that enables merchants to present their goods as portable, "buyable" objects that look like any other standard web image to web browsers. The buyable items can be sent via e-mail from one consumer to another consumer, such as friend-to-friend, relatives or other enthusiasts. Therefore it would have been obvious to one of ordinary skill to modify the system and method of Downs et al to incorporate portable objects as taught by Business Wire, in order to increase product and exposure by tapping the potential referral base of existing customers.

Conclusion

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure:

- US 6,092,049 (Chislenko et al) 18 July 2000; teaches method for recommending items to users based on user profile information.
- US 5,963,916 (Kaplan) 5 October 1999; teaches network, apparatus and method for previewing music products.

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- US 5,910,987 (Ginter et al) 8 June 1999; teaches systems and methods for secure transaction management and electronic rights protection.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Robert M. Pond whose telephone number is 703-605-4253. The examiner can normally be reached Monday-Friday, 8:00AM-5:00PM EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Ms. Wynn Coggins can be reached on 703-308-1344. The fax phone numbers for the organization where this application or proceeding is assigned are 703-746-7239 for regular communications and 703-746-7238 for After Final communications.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703-305-3900.

RMP
December 14, 2001



WYNN COGGINS
SUPERVISORY PATENT EXAMINER
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